

WHITE RIBBON CAMPAIGN *March 1 - 31, 2022*



The Vera House Foundation 28th Annual **White Ribbon Campaign will be held March 1 - 31, 2022**. The Campaign is designed to raise awareness about domestic & sexual violence and raise funds for our education and prevention programs and services.

Each year the White Ribbon Campaign involves more than 40,000 individuals in the greater Syracuse community. The White Ribbon Campaign is led by concerned men who invite and encourage all members of the community to pin on a ribbon and help end domestic & sexual violence.

WRC Calendar of Event Highlights:
White Ribbon Campaign Kick-Off Breakfast
 Tentatively on Friday, February 25th - TBD



BENEFIT	PRESENTING SPONSOR \$25,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$2,500
Recognition as Presenting Sponsor on all television, radio, print & digital ads	✓			
Opportunity to welcome guests/kick-off the White Ribbon Campaign Kick-Off Breakfast	✓			
Presenting Sponsor logo on select promotional materials	✓			
Your logo included in informational email messages sent to 300+ campaign coordinators	✓	✓	✓	
Recognition in printed materials (500 campaign posters and 2,500 WRC Breakfast invitations) *	✓	✓	✓	
Recognition and logo on event webpage	✓	✓	✓	✓
Seating for your guests at WRC Breakfast (<i>if event can take place in person</i>)	Two (2) tables with seating for 10 guests each	One (1) table with seating for 10	One (1) table with seating for 10	Four (4) seats
WRC "Stand with Vera House" wristbands	100 wristbands	75 wristbands	50 wristbands	25 wristbands
Organization description and link on event Sponsor page	✓	✓	✓	✓
Recognition in WRC Breakfast program	✓	✓	✓	✓
Recognition on social media and in e-news blasts	✓	✓	✓	✓
Vera House Workplace Sexual Harrassment Training (\$750 value)	✓	✓		

We are pleased to consider other benefits and options.

** If sponsorship is established before the print deadline.*