The Vera House Foundation Board of Trustees hosts the “New Beginnings” Gala. Now in its 31st year, the Gala will welcome guests to celebrate the season and support the agency’s mission to end domestic and sexual violence. The evening will feature gourmet dining, entertainment, and a silent auction.

**NEW BEGINNINGS GALA**

**December 3, 2022**

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>PRESENTING SPONSOR $25,000</th>
<th>GOLD SPONSOR $10,000</th>
<th>SILVER SPONSOR $5,000</th>
<th>BRONZE SPONSOR $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition in all printed materials as Presenting Sponsor*</td>
<td>✅</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition as Presenting Sponsor and logo on Gala webpage</td>
<td>✅</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition as Presenting Sponsor on all television, radio, print &amp; digital ads</td>
<td>✅</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to welcome guests/kick-off the Event</td>
<td>✅</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbal acknowledgement during the event</td>
<td>as PRESENTING Sponsor</td>
<td>as GOLD Sponsor</td>
<td>as SILVER Sponsor</td>
<td>as BRONZE Sponsor</td>
</tr>
<tr>
<td>Seating for your Guests</td>
<td>Two (2) Patron Tables with seating for 10 guests each</td>
<td>One (1) Patron Table with seating for 10</td>
<td>One (1) Donor Table with seating for 10</td>
<td>Four (4) Donor Tickets</td>
</tr>
<tr>
<td>Gala program ad*</td>
<td>2-page centerfold program ad</td>
<td>2-page program ad</td>
<td>Full-page program ad</td>
<td>Half-page program ad</td>
</tr>
<tr>
<td>Sponsorship listed on 2,500 invitations*</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Sponsor recognition and logo on screen before the event</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Recognition on social media and e-news blasts</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Recognition in our Gala program*</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Vera House Workplace Sexual Harrassment Training ($750 value)</td>
<td>✅</td>
<td>✅</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Video introduction/company highlight on social media to share why you support Vera House</td>
<td>✅</td>
<td>✅</td>
<td></td>
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</tr>
<tr>
<td>Elder Abuse conference admission for 2</td>
<td>✅</td>
<td>✅</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presenting Sponsor logo added to photo booth photo strip</td>
<td>✅</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

* We are pleased to consider other benefits and options.

* If sponsorship is established before the print deadline.
2022 UNDERWRITING AGREEMENT

Contact Name/Title (please print) ______________________________________________________________

Sponsor/Company Name_____________________________________________________________________

Address_________________________________________________________________________________

Phone Number _________________________________ Email ______________________________________

Your contribution will be used to support the important work of Vera House, Inc. For tax purposes, the IRS requests we inform you that, over and above the value of the event, your contribution is tax deductible to the extent provided by law.

I/We would like to support Vera House at the following level(s) (please check all that apply):

White Ribbon Campaign
- Presenting Sponsor - $25,000
- Gold Sponsor - $10,000
- Silver Sponsor - $5,000
- Bronze Sponsor - $2,500

Recognition & Celebration Luncheon
- Presenting Sponsor - $10,000
- Gold Sponsor - $7,500
- Silver Sponsor - $5,000
- Bronze Sponsor - $2,500

Vera House Foundation “New Beginnings” Gala
- Presenting Sponsor - $25,000
- Gold Sponsor - $10,000
- Silver Sponsor - $5,000
- Bronze Sponsor - $2,500
- Patron Table of Ten - $2,900
- Donor Table of Ten - $2,500
- Individual Ticket(s) - $250 each x ______

Vera House Programs & Services
- I/we would like to directly support Vera House Programs & Services
  Specify program (if any) _______________________________

Paying by Check:
Make check payable to VERA HOUSE, INC. for Recognition & Celebration Luncheon or Direct Support for Vera House Programs and Services - or - VERA HOUSE FOUNDATION for White Ribbon Campaign or “New Beginnings” Gala.

Credit Card Information:
- Visa    - Mastercard    - American Express

Cardholder’s Name________________________________________________________________________

Account Number____________________________________________________________________________

Expiration Date: _____________________________ 3 Digit CVC Code: ______________________________

Signature: _______________________________________________________________________________

Please return completed form to Andrew Miledonis by email: amiledonis@verahouse.org, fax (315) 425-8942 or mail to: Vera House, Inc., 723 James Street, Syracuse, NY 13203.