We Counsel

We Advocate

We Shelter

We Educate

2020 PARTNERSHIP OPPORTUNITIES

www.verahouse.org
The support and generosity from our sponsors helps us to continue offering counseling, advocacy, emergency shelter and prevention education to thousands in our community each year.

Vera House has been serving the Central New York community for more than 40 years! We're proud of the reputation that we've earned for providing comprehensive and compassionate care to those suffering from domestic and sexual violence and elder abuse.

We host 3 exciting events each year:

- **The White Ribbon Campaign** - During the entire month of March, thousands of Central New Yorkers wear a white ribbon or white wristband to raise awareness about domestic and sexual violence. Wearing a white ribbon or wristband is an important statement. It means you will not commit, condone or remain silent about domestic or sexual violence.

- **Recognition & Celebration Luncheon** - The Vera House Board of Directors invites you to join us as we recognize members of the community who have made significant contributions to domestic and sexual violence prevention as well as those who have demonstrated a commitment to the work of Vera House.

- **Vera House Foundation “New Beginnings” Gala** - “New Beginnings” is the annual gala sponsored by the Vera House Foundation Board of Trustees to benefit the programs and services of Vera House, Inc. “New Beginnings” will bring together over 500 guests to celebrate the season and support the agency’s mission to end domestic and sexual violence.

We invite you to join us in our efforts by sponsoring a Vera House event. Please review the following sponsorship opportunities for 2020.

Thank you in advance for your consideration.

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**Cindy Britz**  
Development Director  
(315) 425-0818 x 2203  
cbritz@verahouse.org

**Hannah Fuller**  
Special Events Coordinator  
(315) 425-0818 x 2271  
hfuller@verahouse.org
VISION, MISSION & VALUES

VISION
A world free of violence and abuse.

MISSION
Vera House, Inc. prevents, responds to and partners to end domestic and sexual violence and other forms of abuse.

VALUES
We advocate for the right of all persons to live without abuse, oppression, violence or fear in their relationships.

We foster trusting relationships and respectful communication through collaboration.

We embrace diversity and deliver culturally responsive, trauma-informed services with compassion.

We educate and challenge ourselves, and the community we serve, to promote a culture of respect and non-violence.

“I never thought I would have to reach out to Vera house for shelter services, but now I feel as if this place has changed my life in understanding that it is ok to reach out for help no matter your financial background. Thank you.”

Shelter Resident

“You’ve been a lifesaver that gave me a chance to get away from something bad and turn it into something good.”

Advocacy Program Participant

“Group has helped me talk about what I was going through.”

Domestic Violence Education Class Participant
The Vera House Foundation 26th Annual White Ribbon Campaign will be held March 1 - 31, 2020. The Campaign is designed to raise awareness about domestic & sexual violence and raise funds for our education and prevention programs and services.

Each year the White Ribbon Campaign involves more than 40,000 individuals in the greater Syracuse community. The White Ribbon Campaign is led by concerned men who invite and encourage all members of the community to pin on a ribbon and help end domestic & sexual violence.

### WRC Calendar of Event Highlights:
**White Ribbon Campaign Breakfast**
Friday, February 28th at 7:30 AM - Marriott Syracuse Downtown

**White Ribbon Campaign Walk**
Friday, March 20th at NOON - Clinton Square

### BENEFIT

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Presenting Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition as Presenting Sponsor on all television, radio, print &amp; digital ads</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Opportunity to welcome guests/kick-off the White Ribbon Campaign Kick-Off Breakfast</td>
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<td>Presenting Sponsor logo on select promotional materials</td>
<td>✓</td>
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<tr>
<td>Your logo included in informational email messages sent to 300+ campaign coordinators</td>
<td>✓</td>
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<tr>
<td>Recognition in printed materials (1000+ campaign posters and 2,500 WRC Breakfast invitations) *</td>
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<tr>
<td>Recognition and logo on event webpage</td>
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<tr>
<td>WRC “Stand with Vera House” wristbands</td>
<td>100 wristbands</td>
<td>75 wristbands</td>
<td>50 wristbands</td>
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<tr>
<td>Seating for your guests at WRC Breakfast</td>
<td>Two (2) tables with seating for 10 guests each</td>
<td>One (1) table with seating for 10</td>
<td>One (1) table with seating for 10</td>
<td>Four (4) seats</td>
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<tr>
<td>Recognition in WRC Breakfast program</td>
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<td>✓</td>
</tr>
<tr>
<td>Sponsor recognition and logo on event screens</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on social media and in e-news blasts</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Tickets to “New Beginnings” Gala or Recognition Luncheon</td>
<td>Two (2) tickets to the Gala and one (1) table for 10 to Luncheon</td>
<td>Two (2) tickets to the Gala and four (4) tickets to Luncheon</td>
<td>Two (2) tickets to the Gala</td>
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<tr>
<td>Vera House Workplace Sexual Harrassment Training ($750 value)</td>
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<tr>
<td>Video introduction/company highlight on social media to share why you support Vera House</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Elder Abuse Conference admission for 2</td>
<td>✓</td>
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</table>

*We are pleased to consider other benefits and options.*

*If sponsorship is established before the print deadline.
This luncheon welcomes about 300 guests to highlight the special contributions community members & volunteers have made throughout the year to Vera House. Appreciation awards are presented to individuals and organizations who have demonstrated a commitment to the work of Vera House.

The Vera House Board of Directors also presents the Sister Mary Vera Award to a member of the community that has made a significant contribution to those affected by domestic and sexual violence. The individual recognized will have performed this work in a manner consistent with the humility, gentleness and humanitarian spirit demonstrated by Sr. Mary Vera, who was one of the founders and a longtime supporter of Vera House.

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>PRESENTING SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
<th>BRONZE SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition as Presenting Sponsor and company logo on cover of luncheon program</td>
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<tr>
<td>Opportunity to welcome guests/kick-off the event</td>
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<tr>
<td>Sponsor recognition in all media releases</td>
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<td>Recognition in printed materials (2,500 Luncheon invitations)</td>
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<tr>
<td>Recognition and logo on event webpage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Seating for your guests</td>
<td>Two (2) tables with seating for 10 guests each</td>
<td>One (1) table with seating for 10</td>
<td>One (1) table with seating for 10</td>
<td>Four (4) seats</td>
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<td>Sponsor recognition and logo on event screens</td>
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<tr>
<td>Table/Tickets to &quot;New Beginnings&quot; Gala</td>
<td>Two (2) tickets to the Gala</td>
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<tr>
<td>Video introduction/company highlight on social media to share why you support Vera House</td>
<td>✓</td>
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<tr>
<td>Elder Abuse Conference admission for 2</td>
<td>✓</td>
<td>✓</td>
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</table>

* If sponsorship is established before the print deadline.
The Vera House Foundation Board of Trustees hosts the “New Beginnings” Gala. Now in its 29th year, “New Beginnings” will welcome more than 500 guests to celebrate the season and support the agency’s mission to end domestic and sexual violence. The evening will feature gourmet dining, entertainment, and a silent auction.

**NEW BEGINNINGS” GALA**

**December 5, 2020**

<table>
<thead>
<tr>
<th>BENEFIT</th>
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<th>BRONZE SPONSOR</th>
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</thead>
<tbody>
<tr>
<td>Recognition in all printed materials as Presenting Sponsor*</td>
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</tr>
<tr>
<td>Recognition as Presenting Sponsor and logo on Gala webpage</td>
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<tr>
<td>Recognition as Presenting Sponsor on all television, radio, print &amp; digital ads</td>
<td>✓</td>
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<tr>
<td>Opportunity to welcome guests/kick-off the Event</td>
<td>✓</td>
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<tr>
<td>Presenting Sponsor logo added to photo booth photo strip</td>
<td>✓</td>
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</table>

**Seating for your Guests**

- **as PRESENTING Sponsor**: Two (2) Patron Tables with seating for 10 guests each
- **as GOLD Sponsor**: One (1) Patron Table with seating for 10
- **as SILVER Sponsor**: One (1) Donor Table with seating for 10
- **as BRONZE Sponsor**: Four (4) Donor Tickets

**Gala program ad**

- **as PRESENTING Sponsor**: 2-page centerfold program ad
- **as GOLD Sponsor**: 2-page program ad
- **as SILVER Sponsor**: Full-page program ad
- **as BRONZE Sponsor**: Half-page program ad

**Recognition in our Gala program**

- **as PRESENTING Sponsor**: ✓
- **as GOLD Sponsor**: ✓
- **as SILVER Sponsor**: ✓
- **as BRONZE Sponsor**: ✓

**Table/Tickets to the White Ribbon Campaign Breakfast and Recognition Luncheon**

- **as PRESENTING Sponsor**: Four (4) tickets to WRC Breakfast and One (1) table for 10 to Recognition Luncheon
- **as GOLD Sponsor**: Four (4) tickets to WRC Breakfast and Four (4) tickets to Recognition Luncheon
- **as SILVER Sponsor**: Four (4) tickets to Recognition Luncheon
- **as BRONZE Sponsor**: Four (4) tickets to WrC Breakfast and Four (4) tickets to Recognition Luncheon

- **Vera House Workplace Sexual Harrassment Training ($750 value)**: ✓ ✓ ✓ ✓

- **Video introduction/company highlight on social media to share why you support Vera House**: ✓ ✓ ✓ ✓

- **Elder Abuse conference admission for 2**: ✓ ✓ ✓ ✓

*If sponsorship is established before the print deadline.

We are pleased to consider other benefits and options.
While securing government and private funding continues to be a challenge, the number of people seeking help has not decreased. Your support is critical to sustain and expand upon the vital programs that have provided new beginnings for thousands of individuals who have sought support and healing when they walk through our doors. To offer the same quality of counseling, advocacy, shelter and education, please consider donating to a specific program listed below, or giving a gift to be used where it is needed most.

"One step closer to a healthy life!"
Creating Hope Participant
2020 UNDERWRITING AGREEMENT

Contact Name/Title (please print) ______________________________________________________________

Sponsor/Company Name_____________________________________________________________________

Address_________________________________________________________________________________

Phone number _________________________________ email ______________________________________

Your contribution will be used to support the important work of Vera House, Inc. For tax purposes, the IRS requests we inform you that, over and above the value of the event, your contribution is tax deductible to the extent provided by law.

Paying by Check:
Make check payable to VERA HOUSE, INC. for Recognition & Celebration Luncheon or Direct Support for Vera House Programs and Services - or - VERA HOUSE FOUNDATION for White Ribbon Campaign or “New Beginnings” Gala.

Credit Card Information:
☐ Visa   ☐ Mastercard   ☐ American Express

Cardholder’s Name _____________________________________________________________

Account Number _______________________________________________________________

Expiration Date: _____________________________ 3 Digit CVC Code: _______________________________

Signature: ________________________________________________________________________

Please return completed form to Cindy Britz by email: cbritz@verahouse.org, fax (315) 425-8942 or mail to: Vera House, Inc., 723 James Street, Syracuse, NY 13203.

I/We would like to support Vera House at the following level(s) (please check all that apply):

White Ribbon Campaign
☐ Presenting Sponsor - $25,000
☐ Gold Sponsor - $10,000
☐ Silver Sponsor - $5,000
☐ Bronze Sponsor - $2,500

Recognition & Celebration Luncheon
☐ Presenting Sponsor - $10,000
☐ Gold Sponsor - $7,500
☐ Silver Sponsor - $5,000
☐ Bronze Sponsor - $2,500

Vera House Foundation “New Beginnings” Gala
☐ Presenting Sponsor - $25,000
☐ Gold Sponsor - $10,000
☐ Silver Sponsor - $5,000
☐ Bronze Sponsor - $2,500

☐ Patron Table of Ten - $2,500
☐ Donor Table of Ten - $2,100
☐ Individual Ticket(s) - $210 each x ______

Gala Program Advertising Only
☐ Full Page Ad - $350
☐ Half Page Ad - $175
☐ Quarter Page Ad - $100

Vera House Programs & Services
☐ I/we would like to directly support Vera House Programs & Services
   Specify program (if any) _______________________________________________________________

For more information:

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Director of Development
(315) 425-0818 x 2203
cbritz@verahouse.org
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HANNAH FULLER
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