

Promote the White Ribbon Campaign



Build awareness and excitement! This is the fun part - be creative...

Wear a White Ribbon or Wristband and encourage others to do the same!

- Wearing a White Ribbon or Wristband from **March 1 - 31, 2019** is a visible, personal statement to **never support, commit or remain silent about abuse!**
- **Get 1 for you and Give 1 away!** Get one ribbon or wristband for yourself and buy a second to share with someone else. Not only will you help to spread awareness, but you may also be helping someone find the help they need.



Participate in the White Ribbon Campaign Walk:

- Walk as an individual or create a team! Stand out and be noticed: Wear a **2019 WRC t-shirt** or create your own t-shirt, banners or more! **Details about the Walk are listed on page 2.**

Display Complimentary Campaign Materials:

- **POSTERS:** Hang WRC Posters in hallways, lunchrooms, and other high traffic areas. Include information on where people can get their wristbands!
- **BROCHURES:** Request Vera House brochures outlining Vera House programs and services.



Support the WRC through our fundraising website Everyday Hero and encourage others to join you!

Rally support from family, friends, and colleagues with this peer-to-peer fundraising tool! Funds raised support the WRC and Vera House programs & services. **Sign up today to start your own fundraising campaign by visiting: <http://2019-white-ribbon-campaign.everydayhero.do/>**



Host Campaign Activities & Incentives:

- Host a kick-off rally or join us at the **WRC Walk**.
- Publicize your campaign and progress through company newsletters, bulletins and social networks.
- Host fun events to promote the campaign. **This is the fun part! Be creative!**
 - ⌘ Host a pizza party or ice cream social.
 - ⌘ Offer a company-wide **Jeans Day** or **Wear White Day**. Share your photos on social media and don't forget to tag **@verahouseinc**.
 - ⌘ Raffle a "day off" from work to raise more money for the WRC!

Need ideas, search #StandWithVeraHouse on social media to see what others have done in the past!