

# "NEW BEGINNINGS" GALA *December 1, 2018*

Now in its 27<sup>th</sup> year, "New Beginnings" will welcome over 500 guests to celebrate the season and support the agency's mission to end domestic and sexual violence. The evening will feature gourmet dining, entertainment, and a silent auction. The gala is sponsored by the Vera House Foundation Board of Trustees and is our largest fundraiser. Corporate & individual underwriting are critical to the event's success.

*"In the wake of one of the most difficult times of my life, Vera House has been the most resourceful and awesome and welcoming bunch of individuals that I am blessed to say that I have found."*

*Shelter Resident*



# NEW BEGINNINGS *Gala*

## PLATINUM SPONSOR - \$7,500

*Benefits include:*

- One (1) Patron Table with seating for ten guests in a preferred location
- Recognition as a Platinum sponsor on event signage
- Two-page centerfold ad in gala program

## GOLD SPONSOR - \$5,000

*Benefits include:*

- One (1) Donor Table with seating for ten guests
- Recognition as a Gold sponsor on event signage
- Full page ad in the gala program

## SILVER SPONSOR - \$2,500

*Benefits include:*

- Four (4) Donor tickets
- Recognition as a Silver sponsor on event signage
- 1/2 page ad in the gala program

## PATRON TABLE OF TEN - \$2,500

*Benefits include:*

Seating in a preferred location; Patron listing in the gala program

## DONOR TABLE OF TEN - \$2,100

## INDIVIDUAL TICKETS - \$210

## GALA PROGRAM ADVERTISING:

- |                |                 |       |
|----------------|-----------------|-------|
| • Full Page    | 4.5"W x 7.5"H   | \$350 |
| • Half Page    | 4.5"W x 3.5"H   | \$175 |
| • Quarter Page | 2.125"W x 3.5"H | \$100 |

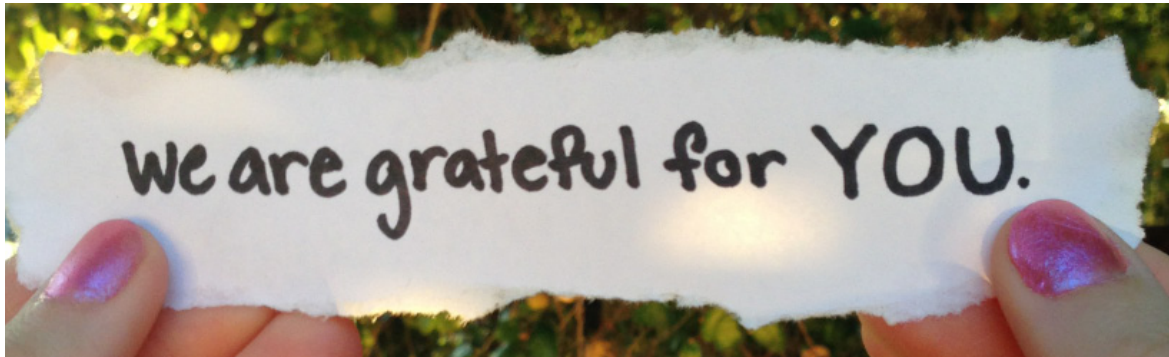
## ALL SPONSORS RECEIVE:

- Sponsorship listed on 2,500 invitations\*
- Recognition on Vera House's Annual Donor Wall and in the annual report
- Recognition in our Gala program, on the Vera House website, press releases & social media outlets
- Verbal acknowledgement during the event

*\* If sponsorship is established before the print deadline*

**We are pleased to consider other benefits and options.**

# 2018 UNDERWRITING AGREEMENT



Contact Name/Title (please print) \_\_\_\_\_

Sponsor/Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Your contribution will be used to support the important work of Vera House, Inc. For tax purposes, the IRS requests we inform you that, over and above the value of the event, your contribution is tax deductible to the extent provided by law.

## Paying by Check:

Make check payable to **VERA HOUSE, INC.** for Recognition & Celebration Luncheon or Direct Support for Vera House Programs and Services - or - **VERA HOUSE FOUNDATION** for White Ribbon Campaign or "New Beginnings" Gala.

## Credit Card Information:

Visa  Mastercard  American Express

Cardholder's Name \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 Digit CVC Code: \_\_\_\_\_

Signature: \_\_\_\_\_

I/We would like to support Vera House at the following level(s)  
(please check all that apply):

## White Ribbon Campaign

- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,500

## Recognition & Celebration Luncheon

- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,500

## Vera House Foundation "New Beginnings" Gala

- Platinum Sponsor - \$7,500
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
  
- Patron Table of Ten - \$2,500
- Donor Table of Ten - \$2,100
- Individual Ticket(s) - \$210 each x \_\_\_\_\_
  
- Gala Program Advertising Only
  - Full Page Ad - \$350
  - Half Page Ad - \$175
  - Quarter Page Ad - \$100

## Vera House Programs & Services

- I/we would like to directly support Vera House Programs & Services  
Specify program (if any) \_\_\_\_\_

For more information:

## CINDY BRITZ

Director of Development  
(315) 425-0818 x 2203 or cbritz@verahouse.org

www.verahouse.org

Please return completed form to Cindy Britz by email: cbritz@verahouse.org, fax (315) 425-8942  
or mail to: Vera House, Inc., 723 James Street, Syracuse, NY 13203.