

**Organize a White Ribbon Campaign  
April 9 - 18, 2010**

**It's as Easy as 1, 2, 3...**

**1**

**Commit to organize a White Ribbon Campaign by placing your ribbon & wristband order today!**

**2**

**Promote the White Ribbon Campaign. This is the fun part - be creative...**



**PUBLICIZE** the Campaign through your newsletter, bulletins, etc.



**USE EMAIL** to heighten awareness about the Campaign—if your office has an intranet system, send a message to your co-workers letting them know when and where to contact you to get their ribbons



Include the **WHITE RIBBON CAMPAIGN** in any scheduled events and activities



Make the **RIBBON CARDS** easily available for purchase in a visible location



Hang your **WHITE RIBBON CAMPAIGN POSTERS** in hallways, lunchrooms, and other high traffic areas



Request a **SPEAKER** for your next meeting by calling Vera House at 425-0818



Encourage **EVERYONE** to wear their White Ribbon with pride from April 9<sup>th</sup> - 18<sup>th</sup> as their visible, personal statement to never support, commit or remain silent about abuse.

**3**

**Send your proceeds back to Vera House upon the close of your Campaign. You'll be a part of creating a community standard that does not tolerate violence. The Campaign supports the work of Vera House education & awareness programs and services.**



**QUESTIONS...call Chris Benton at Vera House at 315/425-0818 or email [cbenton@verahouse.org](mailto:cbenton@verahouse.org).**