



facts

- ⌘ The **WHITE RIBBON CAMPAIGN** is led by concerned men who invite all members of the community - *men and women, young and old* - to pin on a ribbon and join them in raising awareness and funds to end domestic and sexual violence. This male leadership helps to acknowledge the important contributions men have made to this effort and invites others to take a role.
- ⌘ **THIS YEAR'S GOAL IS TO DISTRIBUTE 40,000 WHITE RIBBONS** to individuals, businesses, educational institutions, community organizations, and places of worship throughout Onondaga County.
- ⌘ **THE SUCCESS OF OUR 2010 CAMPAIGN IS CRITICAL** as it funds Vera House programs and services.
- ⌘ Last year the **CAMPAIGN RAISED OVER \$68,000!**

calendar of events

MONDAY, APRIL 5TH - CAMPAIGN BREAKFAST at OnCenter at 7:30 a.m. Join us for an inspirational program celebrating the White Ribbon Campaign featuring remarks from our Honorary Chair Syracuse University Head Football Coach Doug Marrone. Call Chris Benton at Vera House's Special Events Office at (315) 425-0818 or email cbenton@verahouse.org for more information or to make a reservation.

FRIDAY, APRIL 9TH - CAMPAIGN KICK-OFF: WALK A MILE IN HER SHOES[®]. Join us at noon for a short walk from Clinton Square to Armory Square, where we will tie white ribbons around trees and lampposts to mark the start of the Campaign. Help us as we reinforce our message that there is no excuse for abuse in any relationship. While not required, men are invited to walk in women's shoes. Stepping outside of rigid gender roles can be a first step in acknowledging how sexism contributes to domestic and sexual violence.

MONDAY, APRIL 12TH - FRIDAY, APRIL 16TH - The White Ribbon Campaign High School Challenge. The city high school and the suburban high school that raise the most money selling white ribbons will receive a prize.

SATURDAY, APRIL 17TH - SYRACUSE UNIVERSITY SPRING FOOTBALL GAME - The 2009 Orange will host the annual Spring Game on Saturday, April 17 at the Carrier Dome. The football intra-squad scrimmage begins at 1:00 p.m. Admission to the game is free and parking will be available in the stadium west lots at no charge. Fans are invited to enter the Dome through all lower level gates (A, B, C, D, E and F). Don't forget to wear your white ribbon or purchase one at the game!



suggestions for action

Here are some ways to work to end domestic and sexual violence in our community before, during, and after your White Ribbon Campaign week!

- ⌘ Encourage your friends, family members, and co-workers to learn more about violence and abuse - including dating violence, rape, and sexual harassment. A good place to begin is by listening to people discuss their experiences.
- ⌘ Get involved in work to help create change. It may be talking with others, volunteering through your school, religious community, with Vera House, or with the Syracuse Area Domestic and Sexual Violence Coalition. Change takes a coordinated community effort.
- ⌘ Challenge people when they make jokes or comments that put women or any group of people down.
- ⌘ Examine your own attitudes and behaviors as they may relate to the problem. Each of us can work to be more respectful in our relationships.

facts about vera house

Vera House has been working to end domestic and sexual violence in Onondaga County for more than 30 years. The agency provides shelter, advocacy, and counseling services for women, children & men, education and prevention programs and community coordination.

In 2008....

- > 465 women & children were sheltered
- > 4,818 crisis calls were answered on our 24-hour hotline
- > 377 women & men were served in our **New Directions: Rape Crisis & Sexual Assault program**
- > 387 children used our **Youth Counseling** services
- > 1,018 individuals were served in our **Outreach & Advocacy program**
- > 492 men participated in **Alternatives**, a domestic violence education & accountability program
- > 14,521 people were reached with our **school-based, community & professional education programs**
- > Our **Sexual Assault Nurse Examiner Program (SANE)** responded to 175 call-outs
- > 36 teens were served in our **Envisioning Change & Healthy Options for Families** program

Wearing a White Ribbon is one way of challenging attitudes -

It is a visible, personal statement to never support, commit, or remain silent about abuse.